

ICCC is pleased to invite you to the forum which will celebrate its 70th anniversary:

What world do we wish to build together?

Thursday, 23 March 2017 at UNESCO House to inform you on the program and to register click on the following link: <http://ccic-unesco.org/forum-du-23-mars-2017/>

On 6 April 2017 we will celebrate

The fourth International Day of Sport for Development and Peace

Launched in 2013 by the United Nations (UN) and the International Olympic Committee (IOC), 6 April marks a historic step in recognizing the role of sport as a tool for erasing cultural barriers and mobilizing individuals worldwide.

The organization Peace and Sport has been recognized by the UN and IOC as the leader for the awareness-raising campaign over this important day.

In this way and to widen this worldwide mobilization, we invite you to take part through the 2017 edition by organizing a symbolic or unifying event.

On this occasion, we have opened our April 6 platform and from now you can register your event.

Why should I use april6.org?

- 🔗 Learn more about April 6, past projects and 2016 edition
- 🔗 Promote and find ideas for your event through our Toolbox, Suggestion box, hints and interactive events map
- 🔗 Contribute to peace in your part of the world and celebrate sport as a tool for development and peace
- 🔗 Share your knowledge and experience on an international platform
- 🔗 Expand your network, join a global movement and raise awareness among your local community
- 🔗 Attract spectators and participants to your event

But April 6 by Peace and Sport it's also **#WhiteCard**, a digital campaign released on our Social Media between March 27th and April 10th (Facebook, Twitter, Instagram).

Whether or not you registered a project on April6, demonstrate your support for the peace through sport by holding a white card, just like a referee on a playing field. Then take a picture and post it on social media with **#WhiteCard #IDSDP2017**.

This year the theme is Show **US Where You Play Your Peace**, so don't hesitate to take your picture facing a famous or symbolic place.

Be Part Of What Matters - april6@peace-sport.org

Presentation of the CineGaia international film festival 2017

CineGaia International Film Festival is a film contest dedicated to planetary and sustainability related themes. The **CineGaia International Film Festival** is organized and supported by Global Village Club UNESCO Association of Lucca and by International Council for Film Television and Audiovisual Communication NGO in official partnership with UNESCO (CICT), in cooperation with the Presidency of Italian Committee for Decade Unesco of Education for Sustainable Development (DESS).

Our planet, the whole of humanity, children, young people, each of us at this historic moment is going through a period of deep crisis and transformation. Everything is changing. Faced with this epochal crisis, the best of us are responding with creativity and intelligence to build a better present and a more humane, peaceful and sustainable future. To educate every person to self-awareness and sensitivity about our planet: these will be the foundations of a global citizenship.

This is a great opportunity and a great challenge that must be met with a “comprehensive understanding”.

This year, the main theme of the competition will be “Global Understanding”: we’re looking for works and stories that show ideas, experiences, projects, the insights of young people and adults who are trying to improve our world, our beautiful Mother Earth Gaia, as well as the welfare and lives of people towards a sustainable future.

UNESCO Guidelines

UNESCO declared 2016 the international year of global understanding, to “build bridges between global thinking and local action”. This declaration invokes the struggle towards a global awareness of ourselves and the planet as a fundamental theme to which we’re devoting this section of CineGaia 2017. Purpose of the international UNESCO year is to promote and support wise policies that could address the most critical global challenges, such as climate change, food security and migration. Nobel Laureate Lee Yuan-Tseh said: “sustainable development is a global challenge, and its achievement requires transformation of the premises - the way in which each of us lives, consume and works. While global climate negotiations are attacking the crisis of sustainability from above, this program integrates perfectly with co-ordinated solutions from below integrating the people to understand and change their individual behaviour. This coordinated approach increases our chances of success out of this crisis, the most serious humanity has ever met”.

“We want to build bridges between global thinking and local action,” said Prof. Benno Werlen, teacher at the Frederich Schiller International University in Jena, Germany, and initiator of this project, “we must understand the effects of our personal choices on the planet. For example: changing the way we eat, drink and produce could be really effective”.

The old paradigm of Division and aggression

The past of our planet was characterised by a model based on aggression, wars and the indiscriminate use of resources.

An old paradigm, instinctive and unconscious, based on Division, which created serious environmental problems and human economic and cultural inequality. Human history is marked by conflicts between Nations, races, cultures and religions.

Our past and present are dotted by divisions: between matter and consciousness, between body and soul, between man and the Earth.

The new paradigm of unity and awareness

Today we are moving faster and faster in a multiethnic and multicultural, interconnected, global society. We need a new paradigm based on unity and awareness, new models that will help us bring together the inner and outer divisions, that will support a “global knowledge” of the circle involving ourselves and the Earth we inhabit, that will allow us to live on this planet without destroying its delicate ecosystem balance.

We need a new scientific paradigm to help us understand the human being as a psychosomatic unit a medicine that could combine body and soul, a psychology that could open our hearts and favour a new model of human relationship based on loving kindness and understanding. We need practices that could help develop wellness and self-awareness, economic models that could produce equality among peoples and individuals, an education that could develop a new global consciousness of ourselves and the world.

These scientific and cultural models already exist and are supported by the United Nations through UNESCO (United Nations Educational, Scientific and Cultural Organization) but are not yet sufficiently applied nor spread by the media.

In depth: Many of these themes and ideas can be found in the book “Gaia Project”, that can be downloaded from the following url: [http:// www.progettogaia.eu/index.php?id=libro](http://www.progettogaia.eu/index.php?id=libro) . The book could be a good way to get inspired to write the screenplays of your works.

Projections, meetings and goals

The projection of the movies selected by the jury as finalists of the festival will take place during the days of the International Convention, May 26th , at Villa Bottini in Lucca. The award ceremony will be held on the 27th and 28th at the Palazzo Ducale in Lucca. During those days there will also be meetings with directors, scientists and personalities from the world of science, medicine, ecology, psychology and education.

Among the goals we want to reach we’d like to highlight the following:

Orienting art and creativity towards sustainability, planetary needs, peace and global citizenship. Developing a connection between cinema, global issues and young people with a desire to share, discuss and grow; Creating a creative and proactive network among adults and teens. Providing a place for them to meet and be spectators of films from all over the world. Triggering an exchange of views and thoughts to create, collectively and without any prejudice, new points of view;

Promoting the audiovisual and film language as well as the knowledge of new authors; giving the public the opportunity to watch experimental works addressed to planetary needs and younger generations; Actively involving students in the Festival.

The International Convention will become, for a few days, a window on the planet and the emerging culture of peace, awareness and sustainability.

All screenings and events will be open to the public and free of charge.

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International Association of
University Professors and Lecturers

**REGARDS DYNAMIQUES ET CRITIQUES
DE LA GOUVERNANCE DES UNIVERSITES**

Ouvrage collectif coordonné par :

Michel GAY
Mohamed MAHASSINE
Oleg CURBATOV



Marrakech - Paris

Regards dynamiques et critiques de la gouvernance des universités

The Governance of Universities: a Critical and Dynamic Approach

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This book (a collection of articles written in English and French) is available at UNESCO Library.